

BCG
THE BOSTON CONSULTING

ATKEARNEY

Deloitte.

BAIN & COMPANY

Capgemini
CONSULTING. TECHNOLOGY. OUTSOURCING



Certificate and Diploma in Business Consulting

Programs endorsed by IMCI



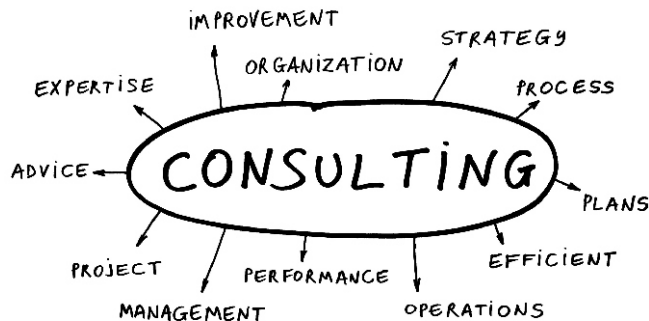
Aegis

SCHOOL OF BUSINESS

www.aegis.edu.in

“Launch your career in the most rewarding field of Business/ Management Consulting”

Consulting, also referred to as business or management consulting, is a service provided by individual consultant or consulting firms to their clients, to help management to solve complex issues that affect their business. A career in consulting is extremely rewarding, but joining a consulting firm can be challenging.



Aegis School of Business has launched Diploma and certificate in Business Consulting to cater the growing need for skilled man power in consulting field. This qualification develops the knowledge, skills and behaviours to operate as a Management Consultant. It is intended for people who want to enter consultancy from a functional discipline, or for those who wish to develop the skills and knowledge needed in the field of consultancy.

Programs

Skills for Business Consulting

- 2 Days weekend workshop

Certificate in Business Consulting

- 120 hrs of class room training + consulting assignments
- 3 months every Sunday
- Module I, II, III and V
- 2 months consulting assignments

Diploma in Business Consulting

- 240 hrs class room training + consulting assignments
- 6 months every Sunday
- Module I, II, III, IV and V
- 2 months consulting assignments

PGP in Business Consulting

- 1 year full time Post Graduate Program in Business Consulting

Course Contents

Module I

- Consulting- Concepts and Services
- Professional Practice
- Organisation Structure and Culture
- Professional Development
- Entry & Diagnosis

Module II

- Interpersonal Interaction
- Group Techniques
- Communicating with Impact
- Consulting Proposals
- Managing Consultancy Interventions

Module III

- Effective Project Management
- Consulting Tools
- Evaluation and Review

Module IV

- Market Research
- Business Understanding
- Sector Information

Module V

- Consulting Assignments

"This is path breaking initiative by Aegis, and it will offer great career opportunities to aspiring Management/ Business consultants"

Anuj Bhargav, President IMCI

Why Career in Consulting

- One of the best career options for MBA's
- Intellectually stimulating
- Financially rewarding
- Firms cutting cost
- Preparing for second career
- Apply what you have gained so far in industry
- Reduction in number of good full time jobs

“Learn the Consulting Skills from leading Consultants”



Sangeeth Varghese- Program Director

He is a globally recognized leadership thinker and Management Consultant. He is the author of the bestseller “Decide to Lead – Eight decisions that can make you a leader”.

- Founder, LeadCap Ventures and LeadCap
- Young Global Leader honorary 2010 by World Economic Forum
- Forbes US, ET, BW columnist
- Former Principal Consultant UNO
- Former Head Strategy, Reliance Infocomm
- Alumnus from London School of Economics

★ Watch Sangeeth on special channel on MSN ★

Certification & Assessment



Aegis business consulting programs are indorsed by the Institute of Management Consultants of India (IMCI). IMCI is member organisation of The International Council of Management Consulting Institutes (ICMCI), which is the global association of national management consulting institutes from around the world. The program certificates are issued jointly by Aegis School of Business and IMCI.

Candidates will be assessed on achievement of the learning outcomes and demonstrated competencies on live consulting assignments. The assessment program is designed to test candidates’ knowledge and understanding of the program.

Candidates work on consulting assignments under Aegis Consulting and Research; sponsoring organisations; Leadcapventures and its client organisations like Airtel, Reliance Communications, Vodafone, MTN, Tata Docomo, Ebay, Yahoo, ESPN, Uniliver etc.

Delivery Models

- 1) Distance Learning Model through web conferencing
- 2) Traditional class room training

Who Should Attend

- Product marketers and product managers.
- MBA students who wish to make career in Business Analysis or Business Consulting.
- Senior and mid level executives and functional specialist who want to launch their second career in consulting.
- Those involved in internal consulting.
- Those involved in undertaking consultancy projects.
- Those who manage external consultants.
- Those wishing to enter the consultancy profession.
- Existing consultants who may wish to undertake a refresher course.
- Business analysts, systems analysts, project managers and software system architects.

Eligibility

It is recommended that candidates should be educated to degree level or having an MBA or equivalent or have a minimum of five years business experience.

For enrolling into the program or detail information please contact:

Raashmika Das

Manager Admissions

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Campuses in Bangalore and Mumbai